
SPONSORSHIP PROPOSAL

YARRA
FOUNDATION

PREPARED FOR
CORPORATE
SPONSORS



About Us



The Yarra Foundation, named after the iconic river in Melbourne, Australia, where it originated, was established in 2012 by a group of Iranian immigrants residing in this vibrant and multicultural city. Officially known as the Yarra Foundation for Disadvantaged Children Inc, our mission is to alleviate poverty, disability, destitution, suffering, misfortune, and helplessness experienced by underprivileged children in Iran.

Registered as a charity with the Australian Charities and Not-for-profits Commission (ACNC) under ABN [85168357033], DGR recognised and as a Registrable Australian Body with the Australian Securities & Investment Commission (ASIC) under ARBN [616517492], Yarra Foundation is dedicated to reducing poverty and inequality.

Our focus lies in providing opportunities for disadvantaged children, including those with mental and physical disabilities and those living in impoverished and remote areas, empowering them to break the cycle of poverty and achieve their full potential. Our overarching goal is to foster a more just and equitable society, where every child has the opportunity to thrive, regardless of their socio-economic background.

Vision



A world in which every child attains the right of education



Mission

We believe all children should have access to education, without limits or restrictions. Our goal is to make education a reality rather than just a distant dream for disadvantaged children and their families.

Benefits for Sponsor



Contributions to Yarra Foundation are tax-deductible for sponsors, offering potential financial advantages while supporting a meaningful cause and making a positive difference in the lives of disadvantaged children.

Showcasing Corporate Social Responsibility:

Sponsoring the Yarra Foundation allows your company to demonstrate its commitment to social responsibility and community welfare, aligning your brand with a cause dedicated to improving the lives of disadvantaged children.

Positive Brand Association:

Supporting Yarra Foundation enhances your brand's image by associating it with a reputable and impactful charitable organisation, fostering positive brand associations that can influence consumer perception and loyalty.

Tailored Sponsorship Packages:

Yarra Foundation offers customizable sponsorship packages designed to meet the specific marketing and CSR objectives of sponsors, ensuring that your investment delivers maximum impact and value while aligning with your company's goals.

Annual Sponsorship Package



Gold Package

This sponsorship package allows your company to support Yarra Foundation's work and gain brand exposure in the community.

Gold Sponsors can request exclusivity within their industry, provided there are no conflicts with current local event supporters.

Monthly Social Media Recognition

Verbal recognition as Gold Sponsor at Yarra Foundation events in Melbourne, Brisbane, and Sydney.

Exclusive networking events for Yarra Foundation supporters

Placement of the logo on websites, campaigns, and all event posters.

\$10,000



Silver Package

This sponsorship package allows your company to support Yarra Foundation activities and boost brand visibility in the community.

The sponsor will receive promotion at one major event of their choosing, one minor event, and across all online campaigns.

Quarterly Social Media recognition

Sign up for the Yarra Foundation newsletter to receive the latest updates on projects, events, and impactful stories.

Logo placement on website

\$5,000

All donations are tax-deductible

Annual Sponsorship Package



Bronz Package

This sponsorship package allows your company to support Yarra Foundation's work and gain brand exposure in the community.

Logo placement on the website

Social Media Acknowledgment after selected event

Logo placement on 1 local event, 1 campaign by Yarra Team.

Verbal acknowledgement as a Bronze Sponsor at one selected Yarra Foundation event

\$2,500



Local Event

This sponsorship package allows your company to support Yarra Foundation's work and gain brand exposure in the community.

Verbal acknowledgment as a sponsor at select Yarra Foundation events.

One collective gratitude post for all local event sponsors on Yarra Foundation's social media.

Verbal acknowledgement as a sponsor at select Yarra Foundation events.-No poster-

Monetary supports are Tax Deductible. Other supporters will receive Recognition Certificate

Valued \$1,000

All donations are tax-deductible

Annual Sponsorship Package



Gold	Siver	Bronze	Local* event
Logo on website Top	Logo on website Middle	Logo on website Bottom	N/A
Logo on all marketing materials for campaigns and events	Logo on selected marketing materials for campaigns and events	Logo on 1 event and 1 campaign materials	Logo display requires approval from Sydney's team for special occasions.
Monthly acknowledgment on social media.	Quarterly acknowledgment on social media.	After event acknowledgment on social media.	Collective acknowledgment on social media.



Thank you!

Hope you are

interested!

FOR MORE
INFORMATION:



Contact



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